

PARTICIPANT WORKBOOK



LEADER HOUSE

COACHING | TRAINING | STRATEGY

BUSINESS SERIES

THE CEO MINDSET

“Success isn’t just about how high we climb, it’s also about how many we lift with us along the way” Mark Hamawi

NOT CEO MINDSET

-  *Focused on immaterial tasks*
-  *Easily distracted*
-  *Managing rather than leading*
-  *Unproductive team*
-  *Struggling for profits*
-  *Very tired and overwhelmed*

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It's important to be honest with yourself. Review your day, recall your discussions and time allotments and identify the ways in which you feel you are potentially letting yourself and your team down.

[illegible]

THE 3 KEY QUESTIONS A CEO FOCUSES ON



**WHAT ARE THE KEY
BUSINESS DRIVERS?**



**HOW DO I ADD VALUE TO
THE BUSINESS?**



**WHAT IS THE HEALTH OF
OUR CULTURE?**

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A CEO focuses on less, yet achieves much more. They are able to harness their attention and energy on what counts.

These 3 key questions allow you to simplify your daily planning, so that you are able to zone in on the actions that will lead to maximum growth and success.

Completing these questions often (daily if needed) will ensure that you are always being the best CEO you can be.

What percentage of your time is dedicated to the 3 key questions listed in the box above?

What are your Key Business Drivers?

What do you need to do to improve each Key Driver?

What are your Value Add Tasks?

What do you need to do to ensure that you have the time to perform these tasks effectively?

How do you rate the health of your business culture out of 10? What's the reason for that score

Describe what a 10 out of 10 culture would look, sound and feel like?

What do you need to do to get there?

Thank you for enjoying our workshop

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